



MEDIA-KIT 2025

Characteristics

Print run: **1798 exemplars** (notarial certification, 2023)

The only publication in French-speaking Switzerland dedicated to industrial safety, protection of persons and property, building security, IT security and environmental protection.

Sécurité-Environnement is aimed at industrial companies, technical managers working in public utilities, and safety & environmental professionals.

Editorial program

SE No.	Release date	Fence technical data	Fairs Expositions - Extended print runs.
1	25.03.2025	24.02.2025	
2	25.06.2025	26.05.2025	
3	24.09.2025	25.08.2025	Pollutec, Chassieu (FR) Milipol, Paris (FR) SICUREZZA, Milan (IT) (7 - 10 October) (18 - 21 November) (18 - 21 November)
4	24.12.2025	24.11.2025	

*The editor reserve the right to amend this agenda in case of unforeseen circumstances.
Exhibitions dates are subject to change.*

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Main Focus

Security

- Alarm reception centre
- Alarms, appliances and devices
- Bodyguards and close defence
- Burglary protection
- Evacuation
- Fire detection and prevention
- Health, wellbeing and protection at work

- Industrial safety
- Information technology
- IT advice and services
- Private detective
- Protection at work
- Risk management
- Safes and keys
- Security agency
- Security consulting
- Signalling
- Surveillance

Environment

- Asbestos
- Biogas, biomass, biofuels
- Building land, analyses and surveys
- Clean vehicles
- Environmental protection and technology
- Environmental services

- Environment, waste management
- Fuel cells, hydrogen
- Geology, geothermal energy
- Geotechnics
- Groundwater
- Materials recovery and recycling
- Photo voltaic, solar
- Renewable energy

- Sustainable development
- Waste, environmental advice
- Wind power



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Advertising rate

(prices in CHF, excl. VAT)

Publication: 4 times a year

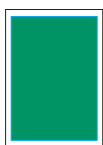
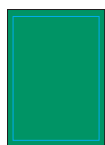
* Failure to comply with the contract will result in retroactive billing

2nd/4th cover page

1 issue: **2 590.-**

Package

4 issues*: **8 400.-** (2100.-/No.)



210 x 297 mm** 185 x 267 mm

Full page

1 issue: **2 290.-**

Package 4 issues*: **7 560.-** (1890.-/No.)

Junior page

1 issue: **1 440.-**

Package 4 issues*: **4 760.-** (1190.-/No.)

1/4 page standard

1 issue: **690.-**

Package 4 issues*: **2 360.-** (590.-/No.)

Job offers

Infomercials

2 pages **2 790.-**

1 page **1 190.-**

1/2 page **690.-**

1/4 page **450.-**

Product news

Technical product description (1000 characters + 1 picture, min. 300dpi)

1/3 page, 1 issue:

300.-

Buyer's Guide

(print and online)

4 issues:

450.-/year

(42 x 25 mm)

Prepayment

Discounts

Discount rates per number of ads for a 12 month contract

2 ads **5 %**

3 ads **10 %**

4 ads **go to package**

Commission: **10 %**

(to recognized agencies)

Panorama (2 pages)

1 issue: **4 090.-**

420 x 297 mm**

Exhibitor-Flash

Technical description of the products shown at a trade fair (1000 characters + 1 picture, min. 300 dpi)

1/3 page, 1 issue:

from **290.-**

Internet banner

590.-/month or

5 900.-/year

Max. 236 x 437 px

Inserts

Printed inserts:

min. 216 x 303 mm

Printed at the same time as the magazine

Fylers:

max. 205 x 295 mm (delivery of 2000 copies min.)

8 sheets (16 pages)

1 900.-

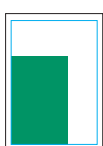
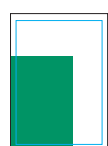
4 sheets (8 pages)

950.-

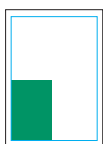
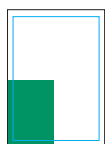
1 sheet (2 pages)

600.-

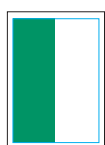
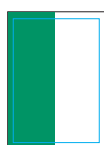
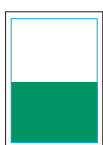
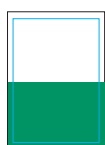
For all other formats prices on request



134 x 205 mm** 130 x 190 mm



100 x 145 mm** 90 x 130 mm



210 x 145 mm** 185 x 130 mm 102 x 297 mm** 90 x 267 mm

1/2 page width or height

1 issue: **1 240.-**

Package 4 issues*: **3 960.-** (990.-/No.)

1/3 page width or height

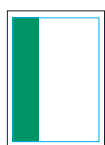
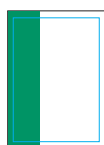
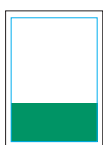
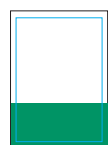
1 issue: **990.-**

Package 4 issues*: **3 160.-** (790.-/No.)

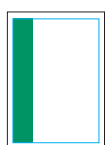
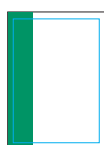
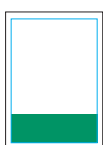
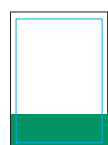
1/4 page width or height

1 issue: **690.-**

Package 4 issues*: **2 360.-** (590.-/No.)



210 x 145 mm** 185 x 86 mm 69 x 297 mm** 60 x 267 mm



210 x 77 mm** 185 x 64 mm 55 x 297 mm** 46 x 267 mm

Print document

Please send us your adverts in digital form in PDF format (PDF/X-4:2010, unencrypted, with all fonts embedded).

Color Profile:

PSO Uncoated v3 (FOGRA52)

Image resolution:

CMJN and greyscale images - **300 dpi**

Line art images - **1200 dpi**

Technical data:

** Overflow - around **+ 3 mm**

Interior security zone - **5 mm**

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