

MEDIA-KIT 2025

Characteristics

Print run: **792 exemplars** (notarial certification, 2023)

Oberflächen POLYSURFACES is the only Swiss review addressed to the industrial readership (executive and technical managers, technical, R&D and production staff) in the area of surface treatment. This bilingual (German/French) bi-monthly publication is also widely used for the job market. The topics cover classical and advanced

surface technologies such as thin film technology, metal additive manufacturing, galvanotechnics, paint and varnishes, polishing and electropolishing, electrostatic powder coating, surface preparation, corrosion protection, heat treatments, tribology, education.

Editorial program

OP No.	Release date	Fence technical data	Fairs Expositions - Extended print runs
1	5.03.2025	3.02.2025	
2	4.06.2025	5.05.2025	A3TS, Dijon (FR) parts2clean, Stuttgart (D) (2 - 3 July) (7 - 9 October)
3	3.09.2025	4.08.2025	DeburringEXPO, Karlsruhe (D) (12 - 13 November)
4	3.12.2025	3.11.2025	

The editor reserve the right to amend this agenda in case of unforeseen circumstances.
Exhibitions dates are subject to change.

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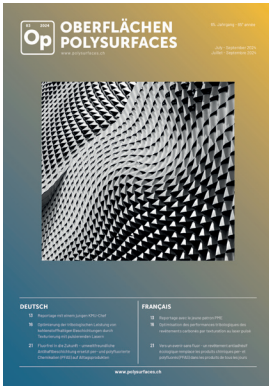
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Main Focus

- Anodising
- Artificial intelligence
- Chemical products
- Corrosion
- Corrosion protection
- Drying
- Durability
- Electrostatic powder coating
- Environmental compliance
- Galvanotechnics
- Heat treatment
- Industrial paint
- Laboratory equipment
- Machines
- Metal additive manufacturing
- Noble metals
- Paints and varnishes
- Photonics, MEMS
- Polishing
- Quality control
- Recycling and waste disposal
- Safety at work
- Surface preparation (material, nature of pollution/defects)
- Surface treatments
- Thin films
- Training
- Tribofinishing
- Tribology
- Watchmaking
- Weighing and dosing

Official organ of professional associations SST, EFC

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Advertising rates

(prices in CHF, excl. VAT)

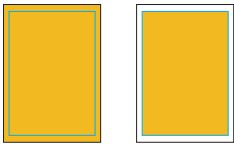
Publication: 4 times a year

* Failure to comply with the contract will result in retroactive billing.

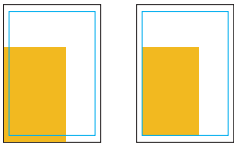
2nd/4th cover page

1 issue: **2 900.-**

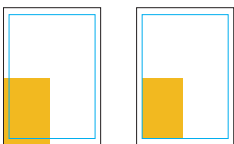
Package 4 issues*: **8 200.-** (2050.-/No.)



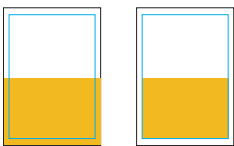
210 x 297 mm** 185 x 267 mm



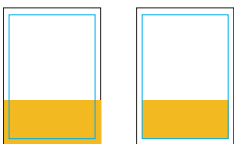
134 x 205 mm** 130 x 190 mm



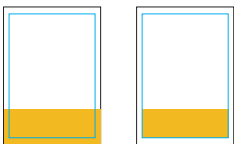
100 x 145 mm** 90 x 130 mm



210 x 145 mm** 185 x 130 mm 102 x 297 mm** 90 x 267 mm



210 x 145 mm** 185 x 86 mm 69 x 297 mm** 60 x 267 mm



210 x 77 mm** 185 x 64 mm 55 x 297 mm** 46 x 267 mm

Job offers infomercials

2 pages **2 900.-**

1 page **1 900.-**

1/2 page **1 300.-**

1/4 page **800.-**

Cover page

1 issue: **1 900.-**

150 x 150 mm

Product news

Technical product description (1000 characters + 1 picture, min. 300dpi)

1/3 page, 1 issue:

300.-

1/2 page width or height

1 issue: **1 690.-**

Package 4 issues*: **5 560.-** (1390.-/No.)

1/3 page width or height

1 issue: **990.-**

Package 4 issues*: **3 160.-** (790.-/No.)

1/4 page width of height

1 issue: **690.-**

Package 4 issues*: **2 360.-** (590.-/No.)

Discounts

Discount rates per number of ads for a 12 month contract

2 ads **5 %**

3 ads **10 %**

4 ads **go to package**

Commission: **10 %**

(to recognized agencies)

Buyer's Guide

(printed and online)

4 issues:

450.-/year

(42 x 25 mm)

Prepayment

Panorama (2 pages)

1 issue: **4 990.-**

420 x 297 mm**

Exhibitor-Flash

Technical description of the product shown

at a trade fair (1000 characters + 1 picture, min. 300 dpi)

1/3 de page, 1 issue:

from **290.-**

Internet banner

590.-/month or

5 900.-/year

Max. 236 x 437 px

Inserts

Printed inserts:

min. 216 x 303 mm

Printed at the same time as the magazine

Flyers:

max. 205 x 295 mm

(Delivery of 900 copy min.)

8 sheets (16 pages)

1 900.-

4 sheets (8 pages)

950.-

1 sheet (2 pages)

600.-

For all other formats, prices on request

Print document

Please send us your adverts in digital form in PDF format (PDF/X-4:2010, unencrypted, with all fonts embedded).

Colour profile:

PSO Coated v3

Image resolution:

CMYK and greyscale images - **300 dpi**

Line art images - **1200 dpi**

Technical data:

** Overflow - **+ 3 mm**

Interior security zone - **5 mm**

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